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July 19, 1994

FOR IMMEDIATE RELEASE:

WHITE NAMED TO EIU ADVISORY BOARD

CHARLESTON -- Tom W. White, president of White and Associates in Greenfield, Wisconsin, has been elected to the Lumpkin College of Business and Applied Sciences Dean's Business Advisory Board at Eastern Illinois University.

The 30 members of the board provide a link between the college and the business community. They also offer advice and support to Dean Ted Ivarie on a variety of issues related to the management and offerings of the college. They will serve from Fall 1994 to Spring 1997.

White and Associates provides marketing and business planning consulting services to a wide range of large and small clients.

White has nearly 30 years of management experience in the areas of production planning, market research and strategic planning. He earned a bachelor of science degree in business from Eastern and a master of science degree in business administration from Southern Illinois University.

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DEAN ADVISORY BOARD

He is the recipient of the SIU College of Business and Administration's "Manager of the Year" award and a Boy Scouts of America "Award of Merit." He is a member of the American Marketing Association and an honorary member of the Society for Advancement of Management.

He is married and has two children.